

FOR IMMEDIATE RELEASE

NORTHSHORE PHOENIX HIGH SCHOOL, Formerly Northshore Recovery High School, LAUNCHES NEW CHAPTER IN RECOVERY EDUCATION

Transformation and Relocation to Beverly's Cummings Center Will Allow the School to Cast a Wider Net of Support for Massachusetts Youth

Beverly, MA - [Date of Release] – Northshore Phoenix High School, an individualized, accredited recovery high school operated by the Northshore Education Consortium, is celebrating its next chapter with a major transformation. Previously called Northshore Recovery High School, this new name represents a major evolution in how the program blends rigorous high school academics with public health and substance use challenges. To better support this shift, the program will be transitioning into a new, expanded facility at the Cummings Center in Beverly, MA, just in time for the upcoming 2026-2027 school year.

For more than two decades, the school has served as a vital resource for North Shore students as they continue to grow, develop and become more self-aware on their path towards returning to their district schools, or remaining at Northshore Phoenix to earn their diplomas. This rebrand represents a deliberate, forward-looking shift to respond to the ever-changing landscape for local youth. The momentum of this new chapter has given leadership and staff the opportunity to reimagine its blended approach toward education alongside mental health and substance use recovery, not to mention after-school opportunities for students to build community and receive support. Guided by the standards of the Massachusetts Department of Elementary and Secondary Education (DESE) and the public health frameworks of the Massachusetts Department of Public Health Office of Youth and Young Adult Services (OYYAS), the school is modernizing curriculum, expanding trauma-informed learning models, and strengthening individualized student support systems. From flexible pathways that allow students to demonstrate mastery in meaningful ways to data-informed interventions that improve real-time collaboration between educators and clinicians, this blueprint represents a seamless integration of public health and educational support designed to help students build resilience, connection, and long-term success.

"This is a profound pedagogical evolution that bridges two critical state systems," said Michelle Lipinski, Principal of Northshore Phoenix High School. "We are reimagining what recovery education looks like by blending top-tier MA DESE state standards with sophisticated MA DPH OYYAS public health frameworks. By responding directly to the emerging academic, mental health, and substance use realities of our region, we are proving that high academic standards and deep trauma-informed flexibility can successfully coexist to meet the ever-changing needs of our student body."

No student should have to choose between their well-being and their education, and at Northshore Phoenix, they don't have to. This transition reflects an ongoing, renewed commitment to supporting Massachusetts youth who are navigating complex challenges or looking for additional support without disrupting their path to graduation. By blending a non-punitive philosophy with sharp professional accountability, Northshore Phoenix High School continues to set the standard for integrated therapeutic education on the North Shore.

###

About Northshore Phoenix High School

Northshore Phoenix High School serves Massachusetts students ages 14–21 who are navigating mental health challenges, struggling with substance use, or at risk of developing substance use disorders. The program provides a safe, structured academic environment grounded in the belief that no student should have to choose between their well-being and their education. With a trauma-informed, non-punitive approach, Northshore Phoenix offers a highly personalized curriculum and flexible program options that support continued progress toward graduation. Operated by the Northshore Education Consortium, the school has been integrating public health and education in the North Shore community for more than 20 years as an accredited recovery high school.

For families searching for a path forward, Northshore Phoenix offers hope — a place where students regain stability, build resilience, and move confidently into the next chapter of their lives.

MEDIA CONTACT

Francine H. Rosenberg, M.Ed.

Executive Director, Northshore Education Consortium

978-232-9755 x 1253 | frosenberg@nsedu.org