



To benefit the  
Northshore Education Consortium  
(<https://www.nsedu.org>)

Seinfeld-Themed Sponsorship Levels	Perks
<p><b>\$1,000+</b> Gold Level (It's Gold Level, Jerry!)</p> <p><i>* (commitment made by 10/31)</i></p>	<ul style="list-style-type: none"> <li>• Premier logo placement on shirt back and on race website with link *</li> <li>• Exclusive logo recognition on race poster and full page race application *</li> <li>• Race day recognition on acknowledgment poster and from podium</li> <li>• 10 mentions on social media channels</li> <li>• Recognition as a major sponsor in all press related materials</li> </ul>
<p><b>\$500</b> Aluminum Level (high strength to weight ratio)</p> <p><i>* (commitment made by 10/31)</i></p>	<ul style="list-style-type: none"> <li>• Logo on shirt back and on race website with link *</li> <li>• Name listing on race poster and full page race application *</li> <li>• Race day recognition on acknowledgment poster</li> <li>• 8 mentions on social media channels</li> <li>• Recognition in all press related materials</li> </ul>
<p><b>\$300</b> Tinsel Level (to distract your customers)</p> <p><i>* (commitment made by 10/31)</i></p>	<ul style="list-style-type: none"> <li>• Logo on shirt back and on race website *</li> <li>• Name listing on race poster *</li> <li>• Race day recognition on acknowledgment poster</li> <li>• 6 mentions on social media channels</li> </ul>
<p><b>\$200</b> Latex Level (ask Vandelay Industries how we helped them!)</p>	<ul style="list-style-type: none"> <li>• Name listing on shirt back and on race website</li> <li>• 4 mentions on social media channels</li> </ul>
<p><b>\$100</b> Cotton Level (breathe easy; this level is as comfy as our race shirts)</p>	<ul style="list-style-type: none"> <li>• Name listing on shirt back</li> <li>• 1 mention on social media channels</li> </ul>
<p><b>Other:</b></p>	<ul style="list-style-type: none"> <li>• Donations and goods or services below \$100 will be listed on race website</li> </ul>

*10 years in the running*