



September 9, 2026

The Friends of Northshore Education Consortium is now planning the 15th running of the Festivus 5K for Autism on December 13, 2026!

This race, which is popular with Northshore runners and spectators alike, has raised over \$325,000 for children with autism. Last year, we had over 600 runners!

Every donation to the race will offset costs and allow the Northshore Education Consortium* (NEC) to purchase much needed technologies and programming to assist and educate children with autism.

By sponsoring this event, you support local children with autism while marketing your business with the following**:

- Logo on all runner bibs
- Logo or name on race t-shirt
- Logo or name on Festivus 5K for Autism & NEC websites
- Logo or name on Festivus race posters used for marketing purposes
- Several mentions on the Festivus 5K for Autism & NEC Facebook pages
- Recognition in press related materials sent to all local media outlets.... *and more!*

We look forward to adding you to our list of 2026 Festivus 5K for Autism sponsors (*note: commitment deadline from some levels is 10/31/26!*) Thank you in advance for your consideration.

Sincerely,

Rick & Cindy Johnson

Rick & Cindy Johnson, Festivus 5K Race Directors & Parents of NEC alum
cynthia.m.johnson@gmail.com or 508-527-1219
<https://www.nsedu.org/festivus5k/>

** The Northshore Education Consortium is the largest provider of special education programs for children with emotional, behavioral, and developmental disabilities on the North Shore. (www.nsedu.org)*

***Level of exposure increases with donation size. Please see attached Sponsorship Level sheet for details.*





Festivus 5K for Autism

15 YEARS RUNNING
to benefit the Northshore Education Consortium



Seinfeld-Themed Sponsorship Levels	Perks
\$1,500 - The BIG Salad Title Sponsor (proper thank you guaranteed) <i>*(commitment made by 10/31)</i>	- Premier TITLE logo placement on shirt back & on race website with link * - Exclusive TITLE logo recognition on race poster * - Exclusive TITLE logo recognition on all runner bibs - Race day recognition on acknowledgment poster and from podium 12 mentions on social media channels - Recognition as TITLE sponsor in all press-related materials
\$1,000 Gold Level (It's Gold Level, Jerry!) <i>*(commitment made by 10/31)</i>	- Prominent logo placement on shirt back and on race website with link * - Premier logo recognition on race poster * - Race day recognition on acknowledgment poster and from podium 10 mentions on social media channels - Recognition as a major sponsor in all press-related materials
\$500 Aluminum Level (high strength to weight ratio) <i>*(commitment made by 10/31)</i>	- Logo on shirt back and on race website with link * - Name listing on race poster * - Race day recognition on acknowledgment poster 8 mentions on social media channels - Recognition in all press-related materials
\$300 Tinsel Level (to distract your customers) <i>*(commitment made by 10/31)</i>	- Logo on shirt back and on race website * - Name listing on race poster * - Race day recognition on acknowledgment poster 6 mentions on social media channels
\$200 Latex Level (ask Vandelay Industries how we helped them!)	- Name listing on shirt back - Race day recognition on acknowledgment poster 4 mentions on social media channels
\$100 Cotton Level (breathe easy; this level is as comfy as our race shirts)	- Name listing on shirt back - Race day recognition on acknowledgment poster 1 mention on social media channels



Festivus 5K for Autism 15 Years Running Sponsorship Opportunities

Deadline for some sponsorship levels is October 31st!

I would like to become a sponsor for the Festivus 5K for Autism race:

☐ \$1500/**BIG Salad** ☐ \$1000/Gold ☐ \$500/Aluminum ☐ \$300/Tinsel ☐ \$200/Latex ☐ \$100/Cotton

Sponsor Information:

Business Name: (as you would like it to appear)	
Contact Name:	
Address:	
Email:	
Phone:	

Payment Options: (credit card, check, online)

Please charge my gift to: ☐ MC ☐ Visa ☐ AmEx Exp. Date on card: _____

Card # _____ Signature: _____

Checks made payable to Friends of NEC. Thank you.
Please return this form and sponsorship donation to:
Friends of NEC • 112 Sohier Rd. • Beverly • MA • 01915

ONLINE at
www.nsedu.org/ways-to-give/make-a-gift/

Please email your sponsor LOGO if Big Salad, Gold, Aluminum, or Tinsel to Sarah Seiler at sseiler@nsedu.org

For sponsorship questions, please contact Sarah Seiler at sseiler@nsedu.org.

For race information, please go to www.nsedu.org/festivus5k or contact Race Directors, Rick & Cindy Johnson at cynthia.m.johnson@gmail.com or 508-527-1219.



*Friends of Northshore Education Consortium, Inc. is a 501(c)(3) charitable organization (#61-1479553)
Your gift is tax-deductible to the extent provided by law. Thank you.*