



August 24, 2025

**The Friends of Northshore Education Consortium is now planning the December 14, 2025 Festivus 5K for Autism!**

This race, which is popular with Northshore runners and spectators alike, has raised over \$280,000 for children with autism. This year, we are expecting over 500 runners!

Every donation to the race will offset costs and allow the Northshore Education Consortium\* (NEC) to purchase much needed technologies and programming to assist and educate children with autism.

By sponsoring this event, you support local children with autism while marketing your business with the following\*\*:

- Logo or name on race t-shirt
- Logo or name on Festivus 5K for Autism & NEC websites
- Logo or name on Festivus race posters used for marketing purposes
- Several mentions on the Festivus 5K for Autism & NEC Facebook pages
- Recognition in press related materials sent to all local media outlets.... *and more!*

We look forward to adding you to our list of 2025 Festivus 5K for Autism sponsors (*note: commitment deadline from some levels is 10/31/25!*) Thank you in advance for your consideration.

Sincerely,

*Rick & Cindy Johnson*

Rick & Cindy Johnson, Festivus 5K Race Directors & Parents of NEC alum  
cynthia.m.johnson@gmail.com or 508-527-1219  
<https://www.nsedu.org/festivus5k/>

*\* The Northshore Education Consortium is the largest provider of special education programs for children with emotional, behavioral, and developmental disabilities on the North Shore. ([www.nsedu.org](http://www.nsedu.org))*

*\*\*Level of exposure increases with donation size. Please see attached Sponsorship Level sheet for details.*





To benefit the  
**Northshore Education Consortium**  
 (<https://www.nsedu.org>)

Seinfeld-Themed Sponsorship Levels	Perks
<p><b>\$1,500 - The BIG Salad</b></p> <p><b>Title Sponsor</b>            (proper thank you guaranteed)</p> <p><i>* (commitment made by 10/31)</i></p>	<ul style="list-style-type: none"> <li>• Premier TITLE logo placement on shirt back &amp; on race website with link *</li> <li>• Exclusive TITLE logo recognition on race poster *</li> <li>• Race day recognition on acknowledgment poster and from podium</li> <li>• Exclusive customized napkins with logo for post-race party at Finz</li> <li>• 12 mentions on social media channels</li> <li>• Recognition as TITLE sponsor in all press-related materials</li> </ul>
<p><b>\$1,000</b>  <b>Gold Level</b>            (It's Gold Level, Jerry!)</p> <p><i>* (commitment made by 10/31)</i></p>	<ul style="list-style-type: none"> <li>• Prominent logo placement on shirt back and on race website with link *</li> <li>• Premier logo recognition on race poster *</li> <li>• Race day recognition on acknowledgment poster and from podium</li> <li>• 10 mentions on social media channels</li> <li>• Recognition as a major sponsor in all press-related materials</li> </ul>
<p><b>\$500</b>  <b>Aluminum Level</b>            (high strength to weight ratio)</p> <p><i>* (commitment made by 10/31)</i></p>	<ul style="list-style-type: none"> <li>• Logo on shirt back and on race website with link *</li> <li>• Name listing on race poster *</li> <li>• Race day recognition on acknowledgment poster</li> <li>• 8 mentions on social media channels</li> <li>• Recognition in all press-related materials</li> </ul>
<p><b>\$300</b>  <b>Tinsel Level</b>            (to distract your customers)</p> <p><i>* (commitment made by 10/31)</i></p>	<ul style="list-style-type: none"> <li>• Logo on shirt back and on race website *</li> <li>• Name listing on race poster *</li> <li>• Race day recognition on acknowledgment poster</li> <li>• 6 mentions on social media channels</li> </ul>
<p><b>\$200</b>  <b>Latex Level</b>            (ask Vandelay Industries how we helped them!)</p>	<ul style="list-style-type: none"> <li>• Name listing on shirt back</li> <li>• Race day recognition on acknowledgment poster</li> <li>• 4 mentions on social media channels</li> </ul>
<p><b>\$100</b>  <b>Cotton Level</b>            (breathe easy; this level is as comfy as our race shirts)</p>	<ul style="list-style-type: none"> <li>• Name listing on shirt back</li> <li>• Race day recognition on acknowledgment poster</li> <li>• 1 mention on social media channels</li> </ul>



# Festivus 5K For Autism

## Sponsorship Opportunities

*Deadline for some sponsorship levels is October 31st!*

**I would like to become a sponsor for the Festivus 5K for Autism race:**

- \$1500/BIG Salad  
  \$1000/Gold  
  \$500/Aluminum  
  \$300/Tinsel  
  \$200/Latex  
  \$100/Cotton

Sponsor Information:

Business Name: (as you would like it to appear)	
Contact Name:	
Address:	
Email:	
Phone:	

Payment Options: (credit card, check, online)

Please charge my gift to:  
 MC  
 Visa  
 AmEx  
 Exp. Date on card: \_\_\_\_\_

Card # \_\_\_\_\_ Signature: \_\_\_\_\_

Checks made payable to Friends of NEC. Thank you.  
 Please return this form and sponsorship donation to:  
 Friends of NEC • 112 Sohier Rd. • Beverly • MA • 01915

**ONLINE at**  
[www.nsedu.org/ways-to-give/make-a-gift/](http://www.nsedu.org/ways-to-give/make-a-gift/)

**Please email sponsor LOGO if BIG Salad, Gold, Aluminum, or Tinsel Level to Sarah Seiler at [sseiler@nsedu.org](mailto:sseiler@nsedu.org)**

For sponsorship questions, please contact Sarah Seiler at [sseiler@nsedu.org](mailto:sseiler@nsedu.org).

For race information, please go to [www.nsedu.org/festivus5k](http://www.nsedu.org/festivus5k) or contact Race Directors, Rick & Cindy Johnson at [cynthia.m.johnson@gmail.com](mailto:cynthia.m.johnson@gmail.com) or 508-527-1219.



*Friends of Northshore Education Consortium, Inc. is a 501(c)(3) charitable organization (#61-1479553)  
 Your gift is tax-deductible to the extent provided by law. Thank you.*