



# Annual Report 2021

*Friends of*



NORTHSHORE  
EDUCATION  
CONSORTIUM

[www.nsedu.org](http://www.nsedu.org)

## Message from the Executive Director & Friends of NEC President

Dear Northshore Education Consortium Friends;

We are proud to report that even during this most challenging year, the Northshore Education Consortium remained committed to its core mission of providing high quality, cost effective programs, support services, and resources that assist our member districts in meeting the needs of students who require specialized educational services.

In addition to the ongoing challenges of remaining fully operational during a global pandemic, we were challenged by national political turmoil, difficult conversations about race and equity, and on a more local level, a major flood in one of our buildings causing two of our programs to be relocated for three months while the building was repaired.

Throughout the year, we saw our teams pull together, shifting gears multiple times to make sure our students were safe, cared for, and educated, and our business operations were uninterrupted. Our Nursing staff and Program Leaders ensured that all COVID-19 safety protocols were vigilantly followed, allowing us to have even our medically fragile students attend in-person learning, and that students and staff requiring accommodations or remote instruction received it. We were incredibly impressed by the resilience and creativity of our multidisciplinary staff as they found new and creative ways to help our students progress despite the many external challenges. We became proficient at holding classes and meetings on Zoom, and embraced technology in a whole new way. And, we were able to continue to provide wraparound supports and home-based services safely where they were most needed.

Yet in the midst of this year where we all endured uncertainty, unexpected hardships and losses, we experienced an outpouring of support from our community that filled our hearts with gratitude and our hallways and classrooms with conversation and laughter. Your generosity was an essential component in helping us welcome our students back into our buildings where their social and academic learning happened in person. Individual giving and grant support from Cell Signaling Technology, People's United Charitable Foundation, New England BioLabs, and East Boston Savings Bank enabled us to purchase new technology replenishing aging devices, and continue to offer enrichment activities to our students adapted to meet COVID protocols. In addition, we were able to subsidize the cost of professional development opportunities for our employees, and to support our member districts through training, consultation, and the steady growth of our Connections wraparound program. Our emphasis on mental health training and interventions was vital for our community and funded through crucial grant support from John W. Alden Trust, the Tower Foundation, the Weil Memorial Charitable Foundation and the North Shore Community Health Network.

During times of crisis, the strength of a community is tested. The NEC community passed the test, and our gratitude for your role in that feels endless! It is a privilege to have your confidence in the work that we do. Thank you for your trust and for your partnership.

With thanks and appreciation,



Francine Rosenberg  
**Executive Director**



Graham Bacheller, President  
**Friends of NEC**



# 2021 FAST FACTS

**46** years of service

**25.6** million dollar operating budget (NEC and Friends)

**22** member districts (local cities and towns)

**20** NEC Governing Board Members

**7** Friends of NEC Board Members; non-profit board

**320** NEC staff

**8** NEC Schools/Programs served **462 students** from over **50 districts** (22 member and 37 non-member districts):

**Kevin O'Grady School** served 123 students from 34 districts with 10 students receiving certificates of completion

**Northshore Academy Upper School** served 126 students from 40 districts with 21 graduates

**Northshore Academy Lower School** served 40 students from 22 districts. Eight students successfully returned to their in-district programs and nine students continued at NEC schools with programming for middle school aged students

**Recovery High School** served 54 students from 27 districts with 12 graduates

**Embark** served 20 students from 7 districts with 3 graduates

**SOAR** served 33 students from 20 districts with 10 graduates

**Topsfield Vocational Academy** served 47 students from 24 districts with an additional 17 students enrolled in the STEP program; 12 graduated

**Cost/Benefit Analysis:** Based on an analysis of private schools serving similar populations, member districts can save up to \$300/day (over \$50,000/year, not including transportation costs) by sending a student to an NEC program. (All rates based on OSD FY 2021 data, compared to NEC FY 2021 rates, and are based on daily rates for day programs, and rounded to the nearest dollar).

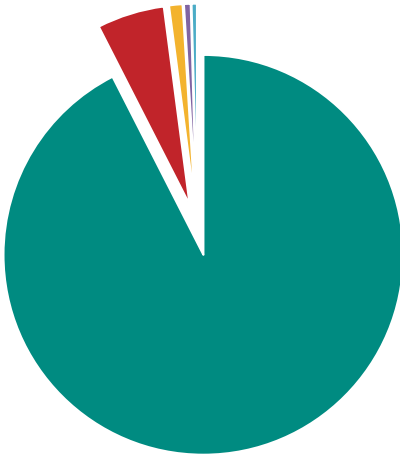
**Professional Development:** As the pandemic continued, we were able to adapt and in place of in person professional development opportunities, we provided multiple online webinars and virtual workshops addressing youth mental health, substance abuse, toxic stress, trauma, self-care and resiliency. These were provided to our staff as well as our community partners, multiple school districts, community and other local organizations as well as the Youth At Risk conference.

**In addition,** NEC provided vision, orientation and mobility services to 22 districts, and mental health consultation or wraparound services to 12 districts.



## FY 2021 REVENUE

\$ 23,561,255



- Tuition and Fee for Service / 96%
- Commonwealth of MA, Recovery High School / 3%
- Membership Fees and Interest / <1%
- Philanthropy / <1%

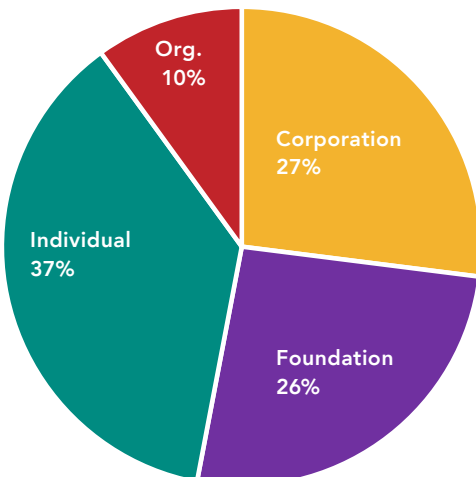
## FY 2021 EXPENSES

\$ 24,957,094



- Program Payroll, Tax, and Benefits / 81%
- Occupancy / 7.5%
- Administrative Services / 5.5%
- Program Expense / 3%
- Depreciation and Amortization / 3%

## FY 2021 PHILANTHROPY BREAKOUT



Source	Dollars	Percent
Individual	154,817	37%
Foundation	108,432	26%
Corporation	115,660	27%
Organization	40,000	10%
<b>Total:</b>	<b>\$ 418,909</b>	<b>100%</b>

All data reflective of fiscal year 2021 (July 1, 2020-June 30, 2021)



# 2021 HIGHLIGHTS

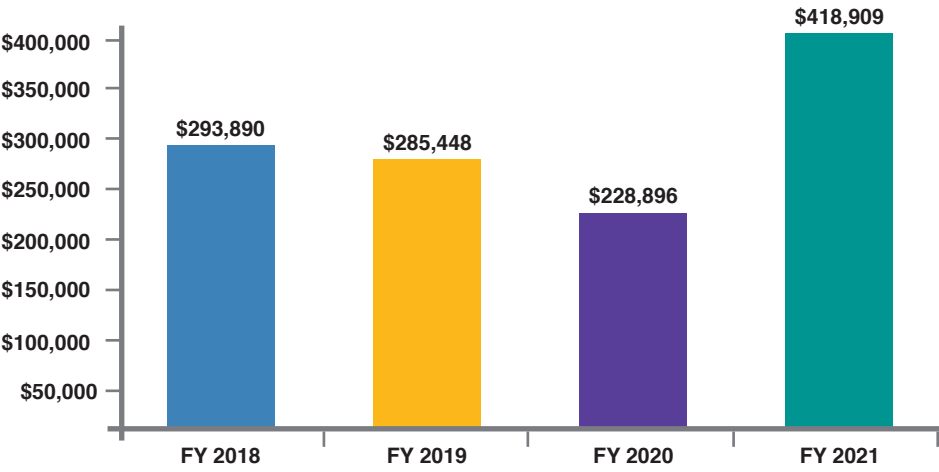


## PHILANTHROPIC DEVELOPMENT

While we all anticipated FY 2021 to usher in a return to normalcy, that was not to be the case. Yet despite the ongoing challenges faced due to the pandemic and a flood at our 112 Sohler Road location forcing two programs to relocate temporarily, Consortium programs continued to provide dynamic, integrated and targeted learning! The impact of intentional philanthropic giving coupled with the flexibility of foundations allowing us to use granted funds where needed most, enabled us to continue to reach, educate and support our students and their families in ways that helped sustain them mentally, socially and emotionally. The \$100,000 gifted by John & Mollie Byrnes was a tremendous support which allowed us to immediately make essential adaptations to our classroom spaces creating safe environments for our students and also enabled us to continue vital aspects of our programming that deeply enrich our students' lives. In addition, Viacom granted our Northshore Recovery High School funds to support the expansion of our recovery community initiatives. Without question, the charitable giving of our donors, our staff, our families and foundations helped us maintain a sense of much needed familiarity for our students. *Thank you!*

- Revenue of \$418,909
- \$17,005 donated to our Tribute Program
- \$127,182 received from grants (supporting technology, professional development, much needed equipment for our vocational programs, mental health trainings and supports and COVID related expenses)
- \$57,570 donated through our annual appeal; **our highest year ever**
- \$16,000 in proceeds generated through the running of our annual road race, the VIRTUAL Festivus 5K for Autism 2020

## PHILANTHROPIC CONTRIBUTIONS





## Governance & Leadership 2020-2021

### NEC

Francine Rosenberg | Executive Director  
Glenn Bergevin | Chief Financial Officer

### FRIENDS OF NEC

Sarah Seiler | Director of Development  
Alison Cody | Grants Coordinator

### SCHOOL & PROGRAM DIRECTORS

Martha Krol | Kevin O'Grady School  
Stephanie Couillard | Kevin O'Grady School  
Andrea Holt | Kevin O'Grady School  
Kenneth Letzring | Northshore Academy Upper  
Tracy Farraher | Northshore Academy Lower  
Michelle Lipinski | Northshore Recovery HS  
Ellen Heald | Transition Programs (Embark & SOAR)  
Charles LeBuff | Topsfield Vocational Acad. & STEP

### FRIENDS OF NEC BOARD MEMBERS

Graham Bacheller, President  
Cynthia Johnson, Vice President  
Margot Abels  
Luisa Coppola  
Andrea Kantaros  
Elma Mandzo-Jovanovic  
Deborah Margolis

### NEC BOARD OF DIRECTORS

Dr. Suzanne Charochak  
Beverly Public Schools  
Dr. Lisa Dana  
Danvers Public Schools  
Mr. Ben Lummis  
Gloucester Public Schools  
Ms. Mary Beth Banios  
Hamilton-Wenham Public Schools  
Dr. Brian Blake  
Ipswich Public Schools  
Dr. Patrick Tutwiler  
Lynn Public Schools  
Ms. Kristen Vogel  
Lynnfield Public Schools  
Ms. Pamela Beaudoin  
Manchester-Essex Public Schools  
Dr. John Buckey  
Marblehead Public Schools  
Dr. Michael Harvey  
Masconomet Regional  
Mr. Anthony Pierantozzi  
Nahant Public Schools  
Dr. Patrick Daly  
North Reading Public Schools  
Dr. Joshua Vadala  
Peabody Public Schools  
Dr. Justin Bartholomew  
Pentucket Regional School District  
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Reading Public Schools  
Mr. Robert Liebow  
Rockport Public Schools  
Dr. Stephen Zrike  
Salem Public Schools  
Ms. Pamela Angelakis  
Swampscott Public Schools  
Dr. Scott Morrison  
Tri-Town School Union  
Mr. Brian Forget  
Triton Regional School District



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